



A Discussion on:

## Corporate Bond Market Transparency and Transaction Costs

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# Corporate Bond Market Transparency and Transaction Costs

## What does this paper tell us?

It shows, on average, being or not being TRACE transparent is about the 18<sup>th</sup> most statistically significant variable and the TRACE impact is small and relatively not that statistically significant as shown in Table 5

After: Credit Quality Proxies  
Bond Complexity Measures  
Bond Desirability Views  
Issuer characteristics

However, it does show that the TRACE transparency effect is measurable

# Corporate Bond Market Transparency and Transaction Costs

A few generally accepted views in the marketplace ...

- Transparency increases volume
- Volume affords tighter Bid/Offer levels
- Many variables effect Bid/Offer more than transparency

# Corporate Bond Market Transparency and Transaction Costs

Can TRACE really save investors \$ 1,000,000,000?

- What happens when bonds move into TRACE and why?
- Does the analysis of this paper really support this conclusion?

..... time to be Devil's Advocate!

# Corporate Bond Market Transparency and Transaction Costs

## Tale of 2 Theories: Part 1

### Theory 1:

- Bid/Offer narrows on these bonds
- All other bonds Bids/Offers stay the same

### Conclusion:

If all bonds were TRACE, you save \$ 1 bln through Bid/Offer narrowing and TRACE is a good thing.

..... this is the contention of this paper!

# Corporate Bond Market Transparency and Transaction Costs

## Tale of 2 Theories: Part 2

### Theory 2:

- Bid/Offer narrows on these bonds
- Bid/Offer widens on other bonds

### Conclusion:

Liquidity moves to NEW TRACE bonds at the expense of both non-TRACE and existing TRACE bonds. The saving, if any, may not be this large.

..... which Theory does this paper really support?

# Corporate Bond Market Transparency and Transaction Costs

## Which Theory is supported?

The time-varying analysis (Table 6/7) sees:

- Spreads narrow by 0-5 bps on bonds moving into TRACE
- Spreads widen by 5-10 bps on bonds previously in TRACE
- Spreads widen by 5-20 bps on bonds never in TRACE

..... what's a possible explanation? .....

# Corporate Bond Market Transparency and Transaction Costs

## Explanations for the “Time Varying Analysis”

### Possibility 1:

The overall Bid/Offer spread increase was due to higher credit market volatility in Q2/Q4 then Q1 2003, confirming that higher volatility will widen Bid/Offer spreads

“or”

### Possibility 2:

Theory 2 is true and TRACE is simply shifting relative liquidity

..... what's the evidence? .....

# Corporate Bond Market Transparency and Transaction Costs

## Evidence of Market Volatility

We looked at BBB Generic credit spread volatility data for:

Q1 2003: = 3.2 bps

Q2 – Q4 2003: = 1.6 bps

This would seem to refute Theory 1 and support that TRACE is simply shifting relative liquidity and savings are truly not \$ 1,000,000,000

# Corporate Bond Market Transparency and Transaction Costs

## Some Layman's points if time permits ...

- Transparency does tighten Bid/Offer spreads and will increase volume. Proof exists in several asset classes, historically governments, swaps, FX, etc
- Transparency supported by terminals: Markit Portal, Market Axess, Bloomberg, Reuters, etc will increase volumes and support tighter Bid/Offer
- The most active, large issues supported by TRACE will outperform all others. Not all bonds will trade as actively as Top 100.
- Bonds that suffer rising transaction costs because they may have a higher coupon, a small issuer size but are the same credit, may well be the best buy for retail investors, regardless of the transaction costs